

LipCanCon

LIPEDEMA CANADA • LIPOÈDÈME CANADA
CONFERENCE 2026



Laying the Foundation: Canada's First Lipedema Conference

September 11-12, 2026
Winnipeg, Manitoba

Sponsorship Prospectus

Real Change

Happens when patients, clinicians, and
leaders come together with purpose.

This is the year Canada begins to build
a national future for lipedema care.



About the Event

Lipedema Canada is making history in 2026 with its first national conference. This groundbreaking event is designed to unite patients, advocates and healthcare professionals in building a stronger, more informed lipedema community from the ground up.

The conference will set the foundation for lipedema education, access to care for patients, and the groundwork for Canadian policy. Opportunities include first-class research presentations and hands-on learning to perform assessments for diagnosis on real patients with support from world leaders in the field.

For too long, this challenging health condition has been misunderstood and underrepresented. The conference is our chance to change that. Together, we will empower individuals and help transform healthcare across Canada. Join us for this pivotal moment – where collaboration begins, voices unite and the future of lipedema care begins.



INNOVATION

Building the future of lipedema care in Canada.

A Historic Alignment of Stakeholders

Lipedema in Canada has been at a standstill for eighty years. This conference is the catalyst that changes everything. As a sponsor or exhibitor, you are positioning your brand at the very heart of a new national healthcare infrastructure.

The Educated Patient Consumer

Our patient attendees are not just looking for information. They are looking for tools. By teaching them the same high-level curriculum as the clinicians, we are creating a community of "expert patients" who understand the value of medical grade compression and specialized care. Your brand will be their first point of contact as they seek out the "gold standard" in garments and equipment.

The Clinical Decision Makers

We are gathering the most proactive medical professionals from around the globe. From the "Doctor Is In" Clinic to the committee for creating the Canadian Standard of Care for Lipedema, these clinicians are the ones who will be writing the referral pathways and setting the treatment standards for years to come. Sponsoring this event puts you in the room with the architects of Canadian policy.

The Certified Experts

Through our partnership with the UK's Lymphoedema Training Academy, we are training Canada's first generation of Lipedema Certified therapists. These practitioners are the primary influencers for patient garment selection and long term management. This is your chance to build direct relationships with the most highly trained therapists in the country.

The Legacy of Change

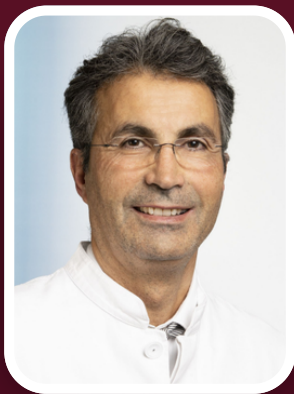
This is more than a conference. It is a moment of massive social and medical change. When people look back at the moment lipedema care in Canada finally moved forward, your brand should be a visible part of that story.

Join us in building a foundation for lipedema care in Canada.

– Just a Few of Our Feature Speakers –

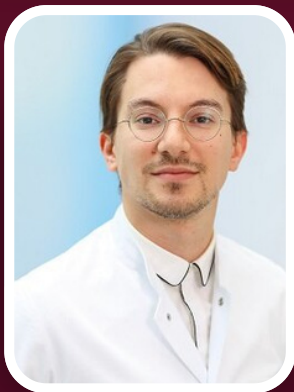
Leading the Global Conversation on Canadian Soil

LipCanCon 2026 will feature top global experts in lipedema treatment and research. This innovative approach accelerates medical change through immediate training and education, aiming to transform the Canadian landscape. Sponsorship not only supports the event but also partners with leading voices to drive significant progress for a community in need.



Prof Dr. med. Mojtaba Ghods – Germany

Dr. Ghods is a global leader in lipedema treatment and research and the scientific co-chair for the Lipedema Canada Conference. He heads one of Germany's largest plastic surgery departments and coordinates the national Lipedema task force. Dr Ghods is also the president of the Lipedema World Alliance. As an authority on the disease, he oversees significant clinical research, including the LIPLEG study, which aims to establish international care standards by comparing surgical and conservative therapies.



Dr. Giw Mostofizadeh – Germany

A renowned international speaker on lipedema and an advocate for the advanced surgical approaches. Dr. Giw Mostofizadeh is a surgeon and Chief Resident in Plastic, Aesthetic, Reconstructive Surgery based in Germany. He is widely recognized for his specialization in the surgical treatment of lipedema, working as a key member of the expert surgical team at the Ernst von Bergmann Klinik in Potsdam and Bad Belzig.



Virginia Ziulu – Ireland

International Lipedema Nutrition Expert, Speaker & Women's Health Advocate

Virginia Ziulu, Adv.DipNT mNTOI, is an internationally recognized Lipedema Nutritionist, speaker, and women's health advocate. She specializes in female hormones, immune health, metabolic balance, and the management of lipedema and chronic inflammatory conditions.

SPEAKERS



About the Organizer

LIPEDEMA CANADA • LIPOÈDÈME CANADA

Founded in 2023, Lipedema Canada is the leading national organization that provides comprehensive information and services for those with lipedema, their families, and healthcare professionals who support them.

We help transform the lives of people living with lipedema by fostering a sense of community, increasing awareness among medical professionals, and advocating for government acknowledgement and support. We represent those with lipedema in a way no other organization can: because we are living with it too.



Theme: Foundations

Sponsorship Opportunities 2026

There is no better time to demonstrate your leadership as an agent of change to Canada's growing lipedema community. Showcase your products as you participate in this innovative, first-of-its kind, healthcare conference. Build goodwill by engaging with a market where purchasing decisions are shaped by shared experiences and trusted voices.





\$8,000

Platinum Sponsor

(quantity 1)

- ✓ Exclusive lead sponsor recognition on conference materials
- ✓ Delegate bags with sponsor logo
- ✓ **Full page ad in the LipCan Con notebook** (swag for delegate bags)
- ✓ Premium booth placement with double booth 8'x 20'
- ✓ Acknowledgement during opening and closing ceremonies
- ✓ 4 complimentary conference registrations
- ✓ 4 tickets to conference Gala event (Saturday)
- ✓ Delegate list access (with permissions)

SOLD!


PLATINUM



\$6,500

Diamond Elite

(quantity 1)

- ✓ Diamond Elite Sponsor recognition on conference materials
-  **Lipedema Lounge** – an accessible patient lounge situated in the main conference room
- ✓ Acknowledgement during opening and closing ceremonies
- ✓ 4 complimentary conference registrations
- ✓ 4 tickets to conference Gala event (Saturday)
- ✓ Delegate list access (with permissions)

SOLD!

DIAMOND ELITE

\$6,000

Diamond Sponsor

(quantity 2)

- ✓ Diamond Sponsor recognition on conference materials
- ✓ **Diamond Exclusives:** Photo Booth or Charging Station
- ✓ Double booth 8'x 20' in high traffic location
- ✓ Acknowledgement during opening and closing ceremonies
- ✓ 2 complimentary conference registrations
- ✓ 2 tickets to conference Gala event (Saturday)
- ✓ Delegate list access (with permissions)



Photo booth

Capture the moment and put your brand front and center.

Our digital photo booth will be a high-traffic feature, situated directly in front of the Red Carpet conference display wall. It is the perfect spot for delegates to document their experience and celebrate being part of this historic event.

Recognition includes:

Your logo featured on every digital image captured and shared by delegates.

Gold Sponsor

- ✓ Gold Sponsor recognition on conference materials
- ✓ Upgrade to double booth (upon availability)
- ✓ 2 complimentary conference registrations
- ✓ Single exhibit booth 8' x 10' in preferred location

\$3,500

(quantity 4)

Silver Sponsor

- ✓ Single 8x10 booth
- ✓ 1 complimentary conference registration
- ✓ Silver Sponsor recognition on conference materials

\$2,000

Exhibitor

- ✓ Single 8x10 booth
- ✓ 1 complimentary conference registration
- ✓ Acknowledgement in the conference materials

\$1,250

Not-for-Profit Exhibitor

- ✓ 8'x10' booth
- ✓ 1 complimentary conference registration
- ✓ Acknowledgement in the conference materials
- ✓ Discounted rate for registered NFP organizations

\$650

*additional passes for accommodating accessibility will be made available at cost

Supporting Associations

At Lipedema Canada, we value the contributions of both profit and not-for-profit organizations in advancing awareness, education, and support for those affected by lipedema. Our conference provides a unique platform for exhibitors to showcase their products, services, and initiatives to a highly engaged audience of healthcare professionals, patients, and advocates.


We are committed to supporting our exhibitors by offering visibility, networking opportunities, and meaningful engagement throughout the event.

Red Carpet Treatment

At Lipedema Canada, we deeply appreciate the support of our sponsors and strive to recognize those who uplift the lipedema community. Don your finest compression wear and step confidently into a brighter future for lipedema in Canada.

Our sponsors will shine on the red carpet wall, which will also serve as our photo booth.





Lipedema

lightly known

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Exclusives and Extras

At LipCanCon, we are embarking on groundbreaking initiatives that will significantly influence key aspects of lipedema care, access, and policy long after our event concludes.

If you're prepared to enhance your investment and create a lasting legacy with us, don't miss the chance to register for one of our exclusive sponsorship opportunities or extras.



\$5,000

– Exclusive Funding Opportunity –

Specialized Training

(quantity 1)

We are bringing the Lymphoedema Training Academy from the UK to Canada for an intensive, two-day certification course. **This is a historic moment because we are training the first-ever cohort of "Lipedema Certified" experts in our country.**

Your Impact: This funding covers the logistical heavy lifting of setting up a functional training lab from scratch. Your support goes directly toward:

- The Training Environment: Securing a dedicated professional space, such as a local medical school skills lab or a large-scale conference room.
- The Hands-On Foundation: The rental and delivery of 15 professional treatment tables. This allows for the physical practicum where therapists master MLD, staging, and garment measurement.
- Focus on Skills: By covering these costs, you ensure that the instructors and students can focus entirely on the physical delivery of care without distraction.

Recognition & Branding:

Your brand will be recognized as the **Clinical Training Partner** for this initiative. You are providing the literal foundation, the tables and the space, where the future of Canadian lipedema therapy begins.





SOLD!

\$5,000

– The Grand Finale –

Gala Sponsorship

(Exclusive Ad On)

Close out a historic weekend under the wings of history. Hosted at the stunning Royal Aviation Museum of Western Canada, this gala is the ultimate celebration of our community and our progress. With a live band and a premium plated meal, it is an unforgettable evening of joy, dancing, and connection.

The Experience:

- **Winnipeg Excellence:** Showcasing our city's world-class food, music, and culture to delegates from across the globe.
- **Lasting Impression:** A high-energy, joyful atmosphere that ensures the conference ends on a powerful high note.
- **Exclusive Impact:** Your sponsorship directly offsets the costs of this ticketed event, including the venue rental and live entertainment.

Recognition:

- **Premier Branding:** Your logo featured prominently throughout the museum and on the evening's program.
- **The Toast:** Verbal recognition from the stage during the keynote celebration.
- **Cultural Connection:** Your brand at the heart of the most photographed and talked-about event of the weekend.

MEALS & BREAKS

Lunch Sponsor

\$1,750

(quantity 2)

Fuel the innovators. Your sponsorship provides the literal energy needed for a full day of learning and advocacy.

- **Visibility:** Prominent branding at all food stations.
- **Recognition:** Verbal acknowledgement during the meal as we celebrate community accomplishments.
- **Smart Fuel:** Nutritious, anti-inflammatory, and gluten-free meals designed specifically for the lipedema community.

Breakfast Sponsor

\$1,500

(quantity 2)

The most important work starts early. By sponsoring breakfast, you are setting the tone for the entire day.

- **Brand Visibility:** Prominent logo placement at all morning food and coffee stations.
- **Early Momentum:** Verbal recognition during the opening morning welcome.

Coffee Break Sponsor

\$1,000

(quantity 2)

Power the conversations that happen between sessions. Your brand fuels the networking and the energy that drive this mission forward.

- **Visibility:** Logo placement at all refreshment stations.
- **Impact:** Keeping our delegates fueled, sharp, and focused.

LipCanCon 2026 Notebook Sponsorship Ad Space



1

FULL PAGE AD
5" x 7" – \$700



2

HALF PAGE AD
5" x 3.5" – \$400



3

1/3 PAGE AD
5" x 2.33" – \$250



4

BUSINESS CARD MOSAIC
2.25" x 1.5" – \$150



The Official LipCan Con Notebook:

- Our notebook will be added to each delegate bag as a resource for taking notes during the conference and as a keep sake.
- A great opportunity to be part of the resource materials and let the lipedema community know about your brand.



Ready to Sponsor?

Join us in creating the foundation of
lipedema care in Canada.

Complete the form below and send it to us via email and
our team will be in touch shortly to confirm your details.

We look forward to partnering with you!



Proudly brought to you by Lipedema Canada



Email Address:

conference@lipedemacanada.org



Website:

www.conference.lipedemacanada.org



Hotel Info

Victoria Inn and Conference Centre

We are pleased to offer a block of rooms at a special conference rate for your convenience. The conference hotel features well-appointed accommodations, nearby restaurants, and a waterpark pool for guests.

To reserve your room(s), simply click the link below to book online, or call the hotel and mention the group code **361846**.

[Book Online](#)



Address:

1808 Wellington Ave, Winnipeg, MB R3H 0G3



Phone:

+1 204-786-4801



Website:

www.winnipeg.vicinn.com